

★ musée du quai Branly

WHERE CULTURES MEET IN DIALOGUE



Support the museum





© musée du quai Branly, photo Greg Semu

From the very early stages of the project, numerous Patrons, Sponsors, Donors, companies and private individuals have been deeply involved in the life of the museum.

**These close relationships, based on trust, have been forged over time and through ongoing contact and have played a key role in helping to establish this new cultural hub.**

These fundings are all the more important as they enable us, nowadays, to carry out ambitious projects, both here and elsewhere.

As a centre devoted to the preservation and enhancement of its Collection, to research and to education, **the museum offers around ten exhibitions each year**, as well as a large number of conferences, colloquiums and shows.

**Theatre, dance, music and cinema** reveal the vitality of the works of art displayed in the museum and transport the visitors to all four corners of the world.

I would like to take this opportunity to warmly thank those who support our museum with so much passion and generosity.

Stéphane MARTIN,  
President of the musée du quai Branly

# Support the museum

*a place where cultures dialogue, a resolutely unique and different institution, and benefit from an opportunity to share the values it embodies.*

It also provides a chance to work with an institution which has succeeded in making its mark both in France and abroad, and attracts not only regular visitors but also new audiences.

Patronage opportunities at the museum are particularly innovative thanks to the possibility to create a tailored solution for each Patron or Sponsor.

**The Patronage & Philanthropy Department is at your disposal to design a customised patronage or sponsorship package.**

## The many benefits of patronage or sponsorship

A company can benefit from **prestigious communication opportunities**, is able to emphasise the notion of **sustainable development** within its corporate communication activities, and may demonstrate of an effective **Corporate Social Responsibility policy** by supporting a high profile, clearly identified project within the museum. It also allows to join an exclusive group of Patrons and Sponsors, therefore benefiting from a number of privileged advantages such as: access to some unusual reception spaces and organising striking public relations events in a unique setting in Paris, not to mention the related benefits of an innovative and dynamic communication scheme.

## A wide range of projects for Patrons and Sponsors

These include exhibitions, live performances, acquisition and restoration of works of art, activities in the teaching and research fields, projects aimed at greater accessibility, education, scientific studies, international cooperation, initiatives to encourage sustainable development, cultural diversity, as well as initiatives in the social field: a great deal of projects in which private individuals and companies may be included.



Garden of the museum, conceived by the landscape artist, Gilles Clément, and supported by the Fondation GDF SUEZ  
© musée du quai Branly, photo Nicolas Borel

## ★ Organise corporate events

*The musée du quai Branly has designed a distinctive privatisation policy which places companies at the heart of its concerns while offering them an exclusive access to an exceptional location.*

***The use of the spaces requires therefore a preliminary patronage or sponsorship commitment.***

*To view details of the museum's available spaces and rates: please visit our website at [www.quaibrantly.fr](http://www.quaibrantly.fr) / "Support the museum, Privatiser"  
To contact us, please send an email to: [privatisation@quaibrantly.fr](mailto:privatisation@quaibrantly.fr)*

# Tailored contribution packages

are available for companies and private individuals in France and abroad through patronage and sponsorship, whether financial, “in kind”, or using skills contribution.

## Founding Patrons’ Circle

Founding Patrons support the museum by committing €1 million or more. In addition to the benefits granted to Patrons, they can also profit from a significant visibility and exclusive privileges, creating long-term partnerships with the museum.

## Corporate Patrons

Corporate Patrons hold an essential position, which allows them to play a central part in the life of the museum. They are given a benefits credit corresponding to 20% of their contribution. Based on the level of their commitment, this credit may be used to organise public relations events, or purchase special passes, tickets, etc.

## Sponsors

Fulfilling a commercial perspective, Sponsors may organise special operations and campaigns such as: product launches, shootings for advertising, etc.

## Corporates’ Club

The Corporates’ Club gathers several corporate Patrons around one of the season’s major projects including an exhibition or the acquisition of a work of art, etc. During one season, Members are offered predefined benefits and, according to their contribution, have access to some of the museum’s spaces to organise corporate events.

## Private Patrons and Donors

Private individuals may support one of the many available projects and thereby participate in the museum’s enhancement. They may also add to the museum’s Collections by donating works of art once approved by the museum’s Acquisition Committee. Thus, several hundreds works of art have already improved the museum’s Collections.

## Friends of the musée du quai Branly

The Friends’ society of the musée du quai Branly was founded in spring 2002 in order to expand and boost awareness of the musée du quai Branly in France and abroad. Members partake in the life of the museum through: conferences, private visits, invitations to pre-views, travel opportunities, etc.

To find out more information, please visit its website at [www.amisquaibranly.fr](http://www.amisquaibranly.fr)



The permanent Collections and The “Rivière”, museographic itinerary supported by Schneider Electric  
© musée du quai Branly, photo Nicolas Borel

## Tax benefits for companies and private individuals paying taxes in France

PATRONAGE		SPONSORSHIP
COMPANIES	PRIVATE INDIVIDUALS	COMPANIES
<p><b>Corporate tax reduction of</b></p> <ul style="list-style-type: none"> <li>• <b>60% of any patronage contribution</b> up to a limit of 0.5% of the turnover (excluding taxes). If the contribution exceeds this threshold, the surplus can be carried over for the following 5 years</li> <li>• <b>90% for the acquisition of a “National Treasure”</b> up to a limit of 50% of the owed corporate tax</li> </ul>	<p><b>Income tax reduction of</b></p> <ul style="list-style-type: none"> <li>• <b>66% of the donation</b> up to a limit of 20% of the annual taxable income. If the donation exceeds this threshold, the surplus can be carried over for the following 5 years</li> </ul>	<p>The sponsorship contribution is considered as a <b>deductible expense when calculating the company’s taxable profits</b>.</p> <p>Sponsorship contributions fall within the VAT application perimeter</p>

# A selection of projects in need of support

## Major international exhibitions in the Garden Gallery

The 2,000 sq. m. Garden Gallery is home to treasures from around the world during exhibitions focused on both traditional cultures and contemporary art. To ensure that both the Spring and Autumn exhibitions offer something new and exciting for the visitor, the museum creates an entirely different atmosphere and display on every occasion.

## Special theme exhibitions in the East Mezzanine

The special theme exhibitions draw upon the sheer richness and diversity of the museum's Collections, presenting these based on a specific theme. The museum owns close to 300,000 items and 700,000 photographs, prints and ancient books.

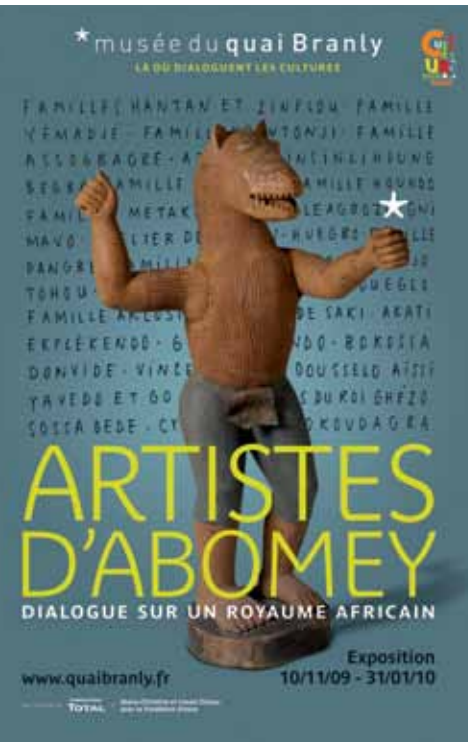
## Anthropology exhibitions in the West Mezzanine

An exclusive creation of the museum, this area hosts long-term experimental exhibitions devoted to major themes forming the basis of relationships between people, and which encourage the visitor to think about universal concepts such as creating, believing, initiating, growing, conquering...

## Photoquai

### The biennial festival of non-Western Contemporary Photography

Photoquai is a major international biennial event dedicated to contemporary photography. Its goal is to introduce the public (whether amateurs, collectors or professionals) to new talents from around the world. Each event features a special guest country and presents around 50 artists from all around the world. This event takes place outside the museum on the banks of the Seine river, in the garden and within the museum's exhibition spaces. Photoquai is also featured in numerous participating partner institutions.



Poster of the exhibition "Artists of Abomey", supported by Total Foundation and Marie-Christine and Lionel Zinsou © Dream On



"The River", installation by Charles Sandison, supported by Pernod Ricard © musée du quai Branly, photo Antoine Schneck

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LÀ OÙ DIALOGUENT LES CULTURES



**Autres**  
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[www.quaibrantly.fr](http://www.quaibrantly.fr)

Exposition  
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Avec le mécénat de

 CRÉDIT AGRICOLE  
CORPORATE & INVESTMENT BANK

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*“More than a museum and a scientific institution, the musée du quai Branly is also a unique centre for research and debates on major social issues.”*

*Stéphane Martin,  
President of the musée du quai Branly*

## Acquisition and restoration of works of art

The opening of the Pavillon des sessions at the Louvre in 2000 followed by the inauguration of the musée du quai Branly six years later were both major turning points in the manner in which the West views the arts and civilisations of Africa, Asia, Oceania and the Americas. To continue exploring the full historical depth of the cultures presented, the huge range of meanings attached to the various items and the quality of the proposed museographical features, the museum has made it a priority to constantly improve its Collections.



Kanak mask before restoration supported by the BNP Paribas Foundation © musée du quai Branly, photo Patrick Gries, Bruno Descoings



Burmese performance in the Claude Lévi-Strauss Theatre © musée du quai Branly, photo Jacques Rostand

## Contemporary art

The museum reserves a permanent and visible space to contemporary art at the core of its programming. This determination is demonstrated through the Photoquai biennial event, but also through artists in residence programs, the art project on the museum's Ramp. These projects offer many occasions to discover artists' work which put in perspective several perceptions of the world as it is.

## International cooperation projects

As a benchmark for non-European arts in France, the museum is involved in cooperation projects with numerous partners throughout the world. Most of the museum's temporary exhibitions are meant to be exported in not only other Western countries' museums, but also and particularly in the museums located in the Collection's originating country.

## The Open University

The museum's Open University is free of charge and open to all, as well as being a source of knowledge thanks to input from contemporary history key witnesses and to lectures on colonisation's world's history. It brings together leading intellectuals from various countries to discuss topical issues concerning the theme of universality, and encourages dialogue on the themes of diversity and otherness.

## Shows & performances

The visual performance programme (plays, dance, music, films, etc.) highlights different forms of traditional and contemporary expression from many different cultures. The audience is invited to discover the shows in the Claude Lévi-Strauss Theatre, the Cinema and, weather permitting, in the Outdoor Theatre.

## Accessibility: a major priority

From the very beginning, the museum has made a firm commitment to welcoming disabled visitors, and has fully incorporated this goal into its architectural design. The museum is keen to go even further by diversifying its services. New projects should be launched as for instance the installation of magnetic loop systems for the hearing-impaired, the introduction of a tactile model of the museum, improvement of the visitor routes with the aid of specially adapted documents or the development of various mediation tools.

## The “Museotheque”

The museum has developed a new and unique concept: giving the public the possibility to view the works stored in the museum’s Reserve Collections, in a number of specially equipped rooms near the storage areas which contain almost 300,000 items.



View of the Museum’s Reserve Collections  
© musée du quai Branly, photo Françoise Huguier

## Virtual library project

The virtual library project means the scanning of the corpus of texts establishing the very foundations of ethnology. From an international viewpoint, this involves bringing together texts in English, German, French, and several other languages, and to make these texts available on the museum’s website.



Photographic heritage of the musée du quai Branly © musée du quai Branly, photo Antonin Borgeaud

## Photographic heritage

The museum owns a considerable collection of photographs and other visual media including prints, ancient books, etc.

Altogether, this amounts to some 700,000 items, of which only approximately 300,000 have been processed. Large portions of this Collection still need to be scanned and made available on the museum’s website.

*Include your patronage or sponsorship activities as part of your Corporate Social Responsibility policy*

## Educational projects

### Supporting an educational project

The museum is keen to create an unusual and free resource for families visiting the museum. The project seeks to offer children (according to their age) a specially adapted, educational and fun tool to help them discover the museum and to give them lasting memories encouraging them to continue their exploration in their own world. An educational discovery bag available in several versions: the "Rascal bag" (2-6 years old), the "Explorer bag" (7-12 years old) and the "Discovery bag" (13-18 years old), will be distributed free of charge in the museum's reception area.

### Cultural activities: visits and workshops

The museum is committed to passing on not just knowledge, but also experiences and emotions, offering visitors a number of possibilities to promote dialogue between cultures and civilisations. These activities aim at a better understanding of other cultures. They include stories, music, dance, plastic arts and an introduction to scientific principles, for both young and old alike, alone or as part of a family.



Children's workshop  
© musée du quai Branly, photo Jacques Rostand

## Scientific projects

The museum's mission is twofold: preserving and enhancing its Collections, but also encouraging higher education and research in relation to these works and the civilisations from which they originate. It is designed as a centre for the production and circulation of scientific knowledge. Patrons and Sponsors can support a number of projects:

- Welcoming researchers from all around the world
- Doctoral and post-doctoral scholarships
- Scientific events (workshops, conferences and colloquiums)
- Scientific publications

## Social projects

The museum is fully committed to supporting professionals and volunteers working to boost social cohesion and to promote equal access to culture for everyone.

It has formed close, long-term relationships with its various partners (including the federation of social centres for the city of Paris, detention centres and local associations), in order to organise projects perfectly matching the needs and wishes of people who are vulnerable, experiencing situations of extreme precariousness, disadvantaged or in the process of social integration.

It works with a number of associations, in particular by providing training for specialised tutors who teach small groups about the museum's Collections. It also carries out off-site activities, including visits by lecturers or storytellers to detention centres.

These welfare and community-minded activities firmly aimed at a section of the public often left behind when cultural activities are concerned are central to the museum's role and the values it defends including openness, dialogue and mutual respect.



Djennéke Statue, from the former collection of H. and P. Leloup, acquired by the French state thanks to the patronage of AXA  
© musée du quai Branly, photo Patrick Gries



Cane. Zaramo People. Tanzania © musée du quai Branly, photo Patrick Gries  
Donated by Marjorie and Jeffrey A. Rosen, American donors, in honour of Martine Aublet and Bruno Roger



# Thank you

**The musée du quai Branly would like to thank**  
its Founding Patrons, Patrons, Sponsors and  
Members of the Corporates' Club for their generous contribution,  
its individual Donors for enhancing its Collections,  
Friends of the musée du quai Branly and  
its Major Benefactors for their loyal ongoing support.